In Fiscal Year 2019, the Philadelphia Children’s Alliance provided services to 2,864 children and their non-offending caregivers.

Dear Friends,

With great pride I present the Fiscal Year 2019 Annual Report for the Philadelphia Children’s Alliance. During this twelve-month period, PCA responded to 2,864 reports of child sexual abuse with compassion and expertise. As part of these responses, we conducted 1,688 forensic interviews, supplied various support services to 1,791 caregivers, provided on-site counseling to 156 children, referred 1,230 children for counseling off-site, and performed 517 on-site medical exams.

PCA performed all of these services in close collaboration with our multi-disciplinary partners across the city—the Department of Human Services, the Special Victims Unit of the Police Department, the District Attorney’s Office, Children’s Hospital of Philadelphia, and St. Christopher’s Hospital for Children. Thanks to these city agencies, as well as our trauma-focused therapy providers across the city, we responded to families in crisis together, reducing stress to the community and facilitating justice and healing.

As always, PCA continued to listen to its community, broadening its program as needed to meet the needs of traumatized children and families in Philadelphia. Some highlights during this time period that speak to this growth include:

• Adding a Victim Advocate position which allowed for a more comprehensive court support program in Philadelphia that includes tracking court proceedings and notifying families, court preparation for both children and caregivers, a PCA-held “Court School” for children and caregivers, and in-person support on the day of court;
• Launching a program to provide treatment to children who are themselves sexually acting out and exhibiting problematic sexual behaviors;
• Hiring an outreach trauma specialist who contacts families in regular intervals over 30-, 60-, and 90-day periods after their first visit to PCA to ensure that they are engaged in mental health treatment. Thanks to funding from the Pew Charitable Trusts, this role gathers valuable data from caregivers about how their child is progressing and their satisfaction with the assistance that they are receiving from our 15 mental health partners across the city;
• Updating its waiting room, which had not been changed since moving to the facility in 2013. Creating a friendly, safe, and welcoming environment is a crucial piece of establishing trust with a child and caregiver upon their entry into our child advocacy center, and ensuring that type of space is literally the first step of putting children on a path to trust and healing.

Your interest, your commitment to our mission, and your financial and philosophical support are critical to the future of our organization. You are all partners in our collective success to help Philadelphia’s sexually abused children, and on behalf of the Board of Directors and all of PCA, we are grateful.

Desiree Davis
Board President

A LETTER FROM THE INTERIM EXECUTIVE DIRECTOR

Hello PCA friends and supporters,

After 28 rewarding years as Executive Director, Chris Kirchner resigned from the Philadelphia Children’s Alliance on December 31, 2019. All of us who know and have worked with Chris are proud and grateful of what she created at PCA—an exceptional organization that seeks to ensure protection and healing for children who have been sexually abused.

Following Chris meant that I walked into an organization that is well-regarded and thriving. Over the years, PCA has changed the equation for the city’s abused children and has helped to set the standard for many similar programs around the country. Now, Chris will be working to lead the state chapter of all Pennsylvania’s child advocacy centers, so she will remain close to her true passion. And PCA has the opportunity to build on our three decades of success.

Chris, thank you. We all recognize, congratulate, honor, and celebrate you for your commitment to promoting healing and justice for our city’s victims of child sexual abuse.

Sincerely,
Paul DiLorenzo ACSW, MLSP

IN GREAT THANKS
PCA IN 2019

In FY2019, there were 2,864 reports of alleged child sexual abuse in the City of Philadelphia. We interviewed 1,688 children about these allegations and provided support services to 1,791 caregivers. We also provided on-site trauma-focused mental health therapy to 156 children, connected 1,230 to mental health partner agencies throughout the city, and provided on-site medical evaluations to 517 children.

OUR MISSION

The Philadelphia Children’s Alliance is an independent non-profit organization that promotes healing and justice for sexually abused children in Philadelphia. Using a multidisciplinary approach, we collaborate with our partners in child protection, law enforcement, and medical and mental health services to provide forensic interviews, victim support and counseling services at the Philadelphia Safety Collaborative, a co-located child-friendly facility. We are committed to using best practices and we promote this model locally and nationally.

OUR VISION

Our vision is to work with our partners so that all of Philadelphia’s sexually abused children receive the care they need and the justice they deserve.

OUR VALUES

Our values guide our behavior and are the principles by which we make decisions: Protection, Truth, Promoting Resiliency, Access, and Systemic Influence.

STATEMENT OF ACTIVITIES FY19

<table>
<thead>
<tr>
<th>REVENUE &amp; SUPPORT</th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>2019</th>
<th>2018</th>
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<td>Government Grant Contracts</td>
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<td>Foundation Grants &amp; Contributions</td>
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<td>Less: Cost of Direct Donor Benefits</td>
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<td>Interest Income</td>
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<td>Other Revenue</td>
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<td>$598</td>
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<td>Net Assets Released from Restrictions</td>
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<td>TOTAL REVENUE &amp; SUPPORT:</td>
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<td>178,311</td>
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EXPENSES

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<tr>
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<td>Program Services</td>
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<tr>
<td>Management &amp; General</td>
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<td>Fundraising</td>
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<td>TOTAL EXPENSES:</td>
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CHANGE IN NET ASSETS

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<tr>
<th>CHANGE IN NET ASSETS</th>
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<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>$178,311</td>
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STATEMENTS OF FINANCIAL POSITION FY19

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<tr>
<th>ASSETS</th>
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<td>Cash &amp; Cash Equivalents</td>
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<td>Unconditional Promises to Give</td>
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<td>Other Receivables</td>
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<td>Prepaid Expenses</td>
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<td>Property &amp; Equipment, Net of Accumulated Depreciation</td>
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<tr>
<td>Other Assets</td>
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<tr>
<td>TOTAL ASSETS</td>
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<td>$1,306,782</td>
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LIABILITIES

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<tr>
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<th>2018</th>
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<td>Accounts Payable</td>
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<tr>
<td>Accrued Expense</td>
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<tr>
<td>Deferred Revenue</td>
<td>-</td>
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</tr>
<tr>
<td>Due to Funder</td>
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<td>-</td>
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<tr>
<td>Deferred Rent</td>
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<tr>
<td>TOTAL LIABILITIES:</td>
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NET ASSETS

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<tr>
<th>NET ASSETS</th>
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<tbody>
<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td>TOTAL NET ASSETS:</td>
<td>$1,459,099</td>
<td>$1,015,695</td>
</tr>
<tr>
<td>TOTAL LIABILITIES &amp; NET ASSETS:</td>
<td>$1,813,648</td>
<td>$1,306,782</td>
</tr>
</tbody>
</table>
A journey of HEALING

A s summer began, I registered my 10-year-old daughter for basketball camp for the third year in a row. A family friend ran the camp and helped foster Anna’s love of the sport. As the first day drew nearer, I noticed that Anna wasn’t acting like herself. Usually, she would practice free throws on our hoop in the driveway, but instead she stayed in her room and threw temper tantrums.

Anna refused to get into the car and broke down in tears on the first day of camp. She told me that the camp director, our family friend, has been sexually abusing her at camp each year. I was devastated. As her dad, I felt it was my job to keep her safe, and I let her down. The news broke me, and I could not see our family recovering.

I called the Special Victim’s Unit of the Police Department, and they referred us to PCA so Anna would receive a coordinated response. The next morning, an intake coordinator, Kelsey, called and explained the entire process. Her kindness and patience while answering my questions helped soothe my anxiety. She explained that Anna would be interviewed in a child-friendly space in a neutral, non-leading manner, and made to feel as comfortable as possible while talking about what happened. She also explained that we would be paired with a Family Advocate who would help us through the entire process by connecting us to mental health services and accompanying our family to court when the time came.

While Anna was discussing the abuse with one of PCA’s highly-skilled forensic interviewers, I spoke with Brian, our Family Advocate. He explained different options for therapy, and we decided that Anna would attend regular sessions with one of PCA’s in-house therapists.

Anna was able to have an appointment in PCA’s on-site medical clinic with a board-certified pediatric abuse specialist from Children’s Hospital of Philadelphia. The doctor assured Anna that her body was healthy, a key step in the healing process.

Cara, Anna’s therapist, helped our daughter develop coping mechanisms that allowed her to process the abuse and begin to love the things that once gave her anxiety, like playing basketball with her friends. She was making great progress in the beginning of her sessions. However, her anxiety returned as the possibility of testifying in court loomed overhead.

Anna began acting out again. She brought up those anxious feelings in her next session, and Cara recommended we attend PCA’s Court School support group in addition to therapy. In the group, Anna was able to talk with other children experiencing similar feelings, and I was able to talk with other parents trying to support their children. In the group, Anna and the other children made “grounding stones” to hold while they testified. Each child wrote a few words on the stone to bring them strength while they faced their abuser in court. Anna held her grounding stone in her hand while she gave a strong testimony several weeks later.

By the time our experience in court finished, I was left with an abundance of gratitude for our PCA team. From beginning to end, we were met with compassion and expertise during the most stressful time in our lives. From the calm intake coordinator who gave a stressed father all the information he needed, to the family advocate who helped us find a way to put our family’s pieces back together and helped us navigate the court system’s complexities, to the therapist who gave my daughter the strength to move on: Thank You.

Kids that attend PCA’s Court School make grounding stones to bring them strength while testifying in court.

FROM BEGINNING TO END, WE WERE MET WITH COMPASSION AND EXPERTISE DURING THE MOST STRESSFUL TIME IN OUR LIVES.

CORE SERVICES

Intake coordinators work closely with the Police Special Victims Unit, Department of Human Services, and other partner agencies to triage referrals and schedule child interviews. They ensure collaboration at all stages of this complex process.

Forensic interviews are the cornerstone of a child abuse investigation. Their purpose is to obtain information about abuse allegations that will support accurate and fair decision-making within the criminal justice, child protection, and service delivery systems.

Family advocates play a distinct role in a caregiver’s comfort and investigation, possible prosecution, intervention, and treatment.

PCA’s on-site medical clinic is staffed by board-certified pediatric abuse specialists from St. Christopher’s Hospital for Children and the Children’s Hospital of Philadelphia.

PCA ensures that research-based, trauma-focused counseling in English and Spanish is provided to children aged 3-18 who are survivors of sexual abuse.
THANKS TO OUR MENTAL HEALTH PARTNER PROVIDERS

Special thanks to PCA’s valued mental health partner providers for connecting our families to timely, evidence-based, trauma-focused treatment in neighborhoods throughout the city.

We also extend gratitude towards the Pew Charitable Trusts for awarding us a grant to fund a new position that allows us to track engagement rates with these providers. Together we are ensuring that all of PCA’s kids receive the care they need

- Assessment and Treatment Alternatives
- Bethannie
- Children’s Crisis Treatment Center
- Center for Families and Relationships
- Child Guidance Resource Center
- COMHAR, Inc.
- Gemma SS/MLS
- Gemma the Village
- Hall Mercer
- Interact
- The Joseph J. Peters Institute
- Merakey (all sites)
- NorthEast Treatment Centers
- Safe Place
- Women Organized Against Rape

NORTHEAST REGIONAL CHILDREN’S ADVOCACY CENTER

PCA leads the National Regional Children’s Advocacy Center (NRCAC), which provides training and technical assistance for state chapters, children’s advocacy centers, and multidisciplinary teams in nine states in the Northeastern United States. NRCAC builds and strengthens the collaborative response to child abuse and improved outcomes for children, and participates in national and public policy discussions, education, and policy implementation. PCA is the exclusive, federally funded resource center for these nine states and have been so for the past twenty years, reinforcing our commitment to best practices in child protection programs.

During FY2019, NRCAC delivered countless trainings on topics related, but not limited to, team development and multidisciplinary team facilitation, victim advocacy, commercial sexual exploitation of children, leadership and mentorship, vicarious trauma, board development and the standards for national accreditation.

BEAR AFFAIR

Thank you to everyone who attended the 19th Annual Bear Affair on May 2, 2019 at the Crystal Tea Room. It was a night full of fun and excitement for a great cause. All of the funds raised have directly supported the vital services that PCA provides for sexually abused children in Philadelphia. Thanks to individual and corporate support, we raised over $200,000!

2019 BEAR AFFAIR SPONSORS

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- John Kennedy Dealerships

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- Martin Hersh
- Linda Hibbert
- Charlotte and Thomas Kirchner
- Sharon Levin
- Nicole Lohy
- Lauren Architectural Millwork
- Gary and Connie O’Brien
- Suzanne and Fred Stutman
COMMUNITY EVENTS

Throughout FY19 we were grateful to receive several donations of snacks and stuffed animals from chapters of the Order of the Eastern Star.

Our colleagues in the insurance industry played for a great cause in their softball tournament and golf outing in 2019. They both raised over $40,000 to support Philadelphia’s sexually abused children.

As part of our Eagles Care Partnership, PCA had the opportunity to create a mural with Mural Arts for our waiting room. PCA kids had a blast painting with Eagles players Jordan Mailata, Halapoulivaati Vaitai, and Joe Ostman.

Our friends at AIG visited for a tour of our facility, and hosted a SoulCycle fundraiser to support our work.

Also in thanks to our Eagles Care Partnership, we held an event for our closest friends that included a tour of the Novacare facility, panel discussion by experts from PCA, Philadelphia Police SVU, DHS, District Attorney’s Office, and St. Christopher’s Hospital for Children.

2019 EAGLES CARE PARTNERSHIP

In 2019, PCA was selected to be an Eagles Care Partner! Through this incredible partnership, we hosted an intimate panel discussion and tour of the Eagles’ Novacare facility for our donors, learned from their community relations experts, and even painted a mural with PCA kids!

Thank you so much to the Philadelphia Eagles for all of your support.
FY19 CORPORATE 20 SPONSORS

PCA is proud to partner with our Corporate 20 partners. We are grateful for the essential financial and advisory support they provide, and for the culture of caring and generosity they have nurtured in their workplaces. Together, we are committed to healing and justice for the children of Philadelphia.

FY19 CORPORATE AND FOUNDATION DONORS

Abbott Laboratories- EGC
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AIG
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Alpin J and Alpin W Cameron Memorial Fund
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American Reliable
Aon Foundation
Aon Risk Solutions
Apple
Arch Insurance Group
Barna Foundation
Battle 4 Children Charities
Bois Cares
CBIZ, Inc.
CBS Television Philadelphia
Cellucap Manufacturing
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CNX Insurance
Cronin Foundation
Conner, Strong & Buckelew
Conshohocken Brewing Company
Deloitte
Everest Re. Group Ltd.
Global Indemnity Group
Goldman Sachs Matching Gift Program
Green Tree Community Health Foundation
GreenTree West Foundation
Harmelin Media
Helen Hope Foundation
Elinos Tool Works, Inc.
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RSM US LLP
Ryan Specialty Group
Stutman Law
Sweet Home Healthcare
Synergie
Systems Solution, Inc.
TD Charitable Foundation
The Becket Family Foundation
The Graham Company
The Joy in Childhood Foundation
The Max and Victoria Dreyfus Foundation, Inc.
The Pew Charitable Trusts
The Philadelphia Foundation
The Scholler Foundation
The Smart Family Fund
The Vert Charitable Trust
The Wawa Foundation
TMAA Services
Travelers
UnitedHealth Group
Veda, Inc.
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Windmill Foundation
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Zurich Insurance

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