DEAR SUPPORTERS,

I recently celebrated by 25th anniversary as executive director of the Philadelphia Children’s Alliance. First, I’ll admit that the time has flown by. Second, it was gratifying to reflect on the great strides we’ve made over that time. When I started in 1992, my three colleagues and I were located at 40th and Chestnut in a 3,000 square-foot office, and we weren’t quite sure what a collaborative response to reports of child sexual abuse should even look like.

Fast forward to today. Our 36 talented staff work in a 40,000 square-foot facility, co-located with the Police Special Victims Unit, the Department of Human Services, and the District Attorney’s Office. Both long-term specialized therapeutic services and a medical clinic staffed by board-certified pediatric child abuse specialists are on-site. We have created a very specific and effective process that ensures collaboration at all stages of an investigation.

While I’m very proud of our accomplishments, I remain focused on our future. What more can we do to support the children and families who come to us for help? Are there still gaps in services that need to be filled, and what are they? How do we ensure excellence and quality in all that we do? Thinking more broadly, what can we do to prevent child sexual abuse in our communities? These questions will guide our priorities in the coming years.

To be sure, we are building capacity. In FY17, in addition to providing services to more than 2,000 children and their families, we focused on increasing access to medical and mental health services. We added a staff position to oversee client linkages to off-site mental health referrals, ensuring that all children get connected to evidence-based therapy in a timely manner. We created a therapist position to focus on sexually trafficked children, which expands our capacity to serve this vulnerable population. Our on-site medical program is meeting important needs, and more children than ever before had a medical exam as part of their investigation. Finally, our commitment to a 24/7 response to reports continues, and we replied to 117 emergency reports during the fiscal year. Our staff and our multidisciplinary team are an amazingly talented and effective group of professionals, and I am constantly inspired and impressed by the care that they provide every day to the children they see.

Thank you for being our partners in this meaningful work. Your support over these many years has indeed been a vital factor in our ability to bring healing and justice to all the children in our city who need it. A special thanks to our Philadelphia Eagles supporters, Trey Burton, Nick Foles, and Jordan Hicks, who donated $50,000 to PCA, and then kicked off a social media campaign to encourage others to support our work.

Our work is not nearly done, and we look forward to our continued partnership with all of you! Please visit our offices and take a tour if you haven’t already. I promise you it’s worth the trip, and we’d love to see you.

Chris Kirchner, MSW
Executive Director
FRIENDS OF PCA,

As I reflect upon PCA’s many achievements this past year, documented throughout this annual report, two words come to mind: awe and gratitude.

After over a decade of Board service, I remain in awe of the accomplishments of PCA, driven by a group of the most hard-working, compassionate, child-focused people I have ever known. PCA staff work tirelessly with our partners to ensure that every sexually abused child in Philadelphia receives justice and is placed on a path towards healing. This is tremendously challenging work: Not only must our PCA professionals navigate challenging justice and mental health systems, but they must also advocate tirelessly, day after day and case after case, for children and caregivers who are going through arguably the most painful time of their lives.

Indeed, many people wonder whether PCA is a depressing place to work. Yet, for those of us fortunate enough to walk the halls of PCA—as partners, Board members, or supporters—we see the enthusiasm, the resolve, and (yes!) the joy that PCA staff bring to their work. From the reception desk to the office of executive director, a sense of positivity and commitment to children and families is ever-present, despite the tremendous stress and sadness often inherent in these families’ stories. And I am left in awe.

This brings me to my second reflection – gratitude. Of course, I am ever-thankful for PCA staff and their accomplishments. However, the gratitude I feel so strongly is to YOU, our loyal friends, partners, and supporters. Simply put, we are a nonprofit that relies on raising critical funds to meet our operational goals. It is clear to all of us at PCA that we cannot fulfill our mission and maintain this dedication to children without your support. Therefore, it is you who enables PCA’s expert staff to meet the needs of some of Philadelphia’s most vulnerable young people.

On behalf of the Board, I want to express my deepest gratitude for your contributions to PCA. As we move into the next year, I am ever hopeful that together we will continue to ensure that all sexually abused children in Philadelphia receive the care they need and the justice they so richly deserve.

Stephen H. Smith
Board President

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Every holiday season, Steve Smith and wife Ellen Kurtz (center) donate toys to PCA’s children.
In 2017, there were 3,313 reports of alleged child sexual abuse in Philadelphia. Our multidisciplinary team interviewed 1,916 children about allegations of abuse, and victim services was provided to 2,177 caregivers. On site trauma-focused mental health therapy was provided to 182 children, an additional 800 children were linked to trauma-focused therapy at our mental health partner agencies throughout the city, and 560 children were provided on-site medical evaluations.

Together with the tremendous support of our donors and partners standing with us in this important work, we are strengthening the children and families whose lives are impacted by child sexual abuse.

OUR MISSION

The Philadelphia Children’s Alliance is an independent non-profit organization that promotes healing and justice for sexually abused children in Philadelphia. Using a multidisciplinary approach, we collaborate with our partners in child protection, law enforcement, and medical and mental health services to provide forensic interviews, victim support and counseling services at the Philadelphia Safety Collaborative, a co-located child-friendly facility. We are committed to using best practices and we promote this model locally and nationally.

OUR VISION

Our vision is to work with our partners so that all of Philadelphia’s sexually abused children receive the care they need and the justice they deserve.

OUR VALUES

Our values guide our behavior and are the principles by which we make decisions: Protection, Truth, Promoting Resiliency, Access, and Systemic Influence.
Ten years old, Lisa had been a victim of sexual abuse for more than three years by the time she came to the Philadelphia Children's Alliance.

Her abuser, her 20-year old step-brother, babysat Lisa frequently and used it as an opportunity to abuse her.

One day, her younger brother walked in on the abuse and immediately told their mother. Lisa’s mother, devastated, called the police. The detective referred her to PCA.

LISA WAS MADE TO FEEL COMFORTABLE IN THE CHILD-FRIENDLY SPACE.

Lisa was made to feel comfortable in the child-friendly space, and she felt safe enough to talk about the abuse that had occurred over the years. Lisa’s interview with a highly trained Forensic Interviewer was recorded, so she would only have to tell her story once. As a best practice for collaborative response, a member of the Special Victims Unit of the Police Department and the Department of Human Services observed the interview through a one-way mirror. PCA’s Intake Coordinators work closely with these agencies to triage referrals and ensure collaboration at all stages of this complex process.

CORE SERVICES

A highly trained team of professionals at PCA allow abused children to tell their stories, using a coordinated process in a safe and welcoming space.

Intake Coordinators work closely with the Department of Human Services, Police Special Victims Unit, and other partner agencies to triage referrals and schedule child interviews. They ensure collaboration at all stages of this complex process.

Forensic interviews are the cornerstone of a child abuse investigation. Their purpose is to obtain information about abuse allegations that will support accurate and fair decision making within the criminal justice, child protection, and service delivery systems.
all stages of this complex process.

While at PCA, Lisa also saw the doctors at the on-site medical clinic. They quickly put her mind at ease, assuring her that her body was healthy.

The Victim Advocate circled back with Lisa’s mom, and referred her daughter to PCA’s in-house therapy program so she could receive the help and counseling she needed in order to heal. Lisa was paired with PCA’s therapist, Natalia, who specializes in trauma-focused therapy and is a board-certified music therapist.

TRAI MA-FOCUSED COUNSELING

Lisa had been having trouble concentrating in school. Her attendance was poor because her anxiety left her incapacitated, and she often lashed out at those trying to help her.

Natalia decided to use lyric analysis in her therapeutic approach with Lisa. First, they would write a song that they would learn to sing and play together. Next, they would analyze the lyrics together to uncover what they meant, allowing Lisa to address her feelings through the song.

Slowly but surely, this approach helped Lisa open up and begin to talk about her feelings.

When Lisa began her therapy sessions, she was resistant to Natalia, and worked hard at avoiding discussing her abuse.

By using an ocean drum, Natalia taught Lisa grounding, relaxation, and mindfulness techniques to help her soothe and calm herself during anxious times.

After eight months of therapy, Lisa looked forward to her sessions and realized that the abuse wasn’t her fault. Through learning to play, sing, and analyze songs, she told Natalia that she realized she had more power than she ever thought possible.

Eventually, Lisa even joined PCA’s music therapy group, where she came to realize she’s not alone and there are other “normal” girls who have had the same abuse happen to them. The group has given her an outlet for her thoughts and feelings, and a sense of empowerment she has never known before.

**SHE TOLD NATALIA THAT SHE REALIZED SHE HAD MORE POWER THAN SHE THOUGHT POSSIBLE.**

While each child’s experience is their own, Lisa’s journey is similar to others’ who have entrusted PCA with its team-based approach to guide children down the path of healing.

Victim Advocates play a distinct role in a caregiver’s comfort and ability to participate in an ongoing investigation, possible prosecution, intervention, and treatment.

An on-site medical clinic is staffed by board-certified pediatric child abuse specialists and nurse practitioners from St. Christopher’s Hospital for Children and the Children’s Hospital of Philadelphia.

PCA ensures that research-based, trauma focused counseling in English and Spanish (up to 24 visits) is provided to children aged 3-18 who are survivors of sexual abuse, as well as to non-offending caregivers.
WORKING WITH THE PHILADELPHIA EAGLES

#GIVE5TOPCA CAMPAIGN

THE CAMPAIGN

In FY17, Philadelphia Eagles Trey Burton, Nick Foles, and Jordan Hicks committed to bettering the lives of child sexual abuse victims in Philadelphia and made an amazing contribution of $50,000 to the Philadelphia Children’s Alliance. In response, PCA teamed up with the three players to launch #Give5ToPCA, a social media campaign to encourage others to support our work. Capitalizing on the Eagles’ momentum toward the Super Bowl, and thanks to our PR agency Ceisler Media, radio personalities, elected officials, business leaders, PCA friends, and the players themselves began posting messages to promote the cause. WIP sports radio personality Glen Macnow spoke regularly about the campaign, and he even interviewed Executive Director Chris Kirchner and Trey Burton on air.

THE RESULT

PCA saw donations arrive from across the country. As of the printing of this annual report, 293 individuals have participated in the campaign, raising a collective $14,827. A special thanks to all of PCA’s Give5 donors who are helping provide the essential funding we need to continue to better the lives of child sexual abuse victims in Philadelphia.
LEADERSHIP, CORPORATE & FOUNDATION DONORS

FY17 CORPORATE 20 PARTNERS

PCA is proud to partner with our Corporate 20 partners. We are grateful for the essential financial and advisory support they provide, and for the culture of caring and generosity they have nurtured in their workplaces. Together, we are committed to healing and justice for the children of Philadelphia.

FY17 CORPORATE & FOUNDATION DONORS

Thank you to our Corporate and Foundation sponsors for their meaningful philanthropy.

FY17 LEADERSHIP DONORS

A very special thanks to our Leadership Donors, whose annual gifts of $1,000 or more significantly impact our ability to meet the needs of the children and families we serve. We are especially grateful for your commitment to our cause.

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17th Annual Bear Affair

Thank you to the hundreds of people who joined us for an amazing evening on May 4, 2017 for our 17th Annual Bear Affair at the Crystal Tea Room in Philadelphia! Through corporate and individual sponsorships, ticket sales, Sponsor-A-Child, and our silent and live auctions, together we raised a PCA-record $192,000 to support the services we provide to the victims of child sexual abuse in Philadelphia!

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EVENTS & OUTREACH

Graham Guthrie rode his bike across the country to benefit PCA, raising nearly $7,000.

The Aon Golf Tournament raised $46,000.

Tom Caputo (3rd from left) and his Chubb colleagues present $33,000 raised from the 2016 Insurance Softball Tournament.

Local organizations donate stuffed animals for children seen at PCA. Pictured here are Black Girls RUN and the local chapter of the Order of the Eastern Star.
NORTHEAST REGIONAL
CHILDREN’S ADVOCACY CENTER

Northeast Regional Children’s Advocacy Center (NRCAC) is a program of PCA which provides training and technical assistance for state chapters, children's advocacy centers, and multidisciplinary teams in the Northeastern United States. Funded by a $1.2 million grant by the Office of Juvenile Justice and Delinquency Prevention, NRCAC facilitates a variety of trainings that build and strengthen the collaborative response to child abuse as well as improve outcomes for children impacted by this issue throughout the region.

During FY2017, NRCAC delivered countless trainings on topics related, but not limited, to team development and multidisciplinary team facilitation, victim advocacy, commercial sexual exploitation of children, leadership and mentorship, vicarious trauma, board development, and the standards for national accreditation.

THANKS TO OUR MENTAL HEALTH PARTNER PROVIDERS

Special thanks to PCA’s valued mental health partner providers, who supported our mission in FY17 to bring healing and justice to children and families in Philadelphia by providing timely evidence-based, trauma-focused treatment.

- Center for Families and Relationships
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- Children’s Crisis Treatment Center
- COMHAR, Inc.
- Intercultural Family Services
- The Joseph J. Peters Institute
- NHS Children’s Reach
- NorthEast Treatment Centers
- The Penn Center for Youth and Family Trauma Response and Recovery at Hall Mercer
- Safe Place: Center for Child Protection and Health Treatment & Support Program
- Silver Springs – Martin Luther School
- theVillage
- Women Organized Against Rape

NRCAC STAFF

Teresa Smith, Ph.D., LSW, Project Director
Sue Ascione, MS, Training Project Specialist
Greg Flett, MSW, Training Specialist
Michelle Mullen, LCSW, Training Specialist
Shannon Spillman, Training & Resource Coordinator

PCA STAFF

Christina Kirchner, MSW, Executive Director
Lori Keller, MS, LPC, Associate Director
Nancy Ballard, Finance Manager
Christine Jones, Office Manager
Thurman Martin, Accountant/Analyst
Amy Leach, Development Director
Gabrielle Szczepanek, Development Coordinator
Hope Zoss, Grant Writer
Amanda Pegoero-Marquez, MS, LPC, Manager of Clinical Counseling Services
Natalia Alvarez-Figueroa, MMT, MT-BC, Bilingual Trauma Clinician
Ivana Boskovic, MSW, LSW, Bilingual CSEC Assessment Specialist
Alea Cummings, MSW, LCSW, CSEC Therapist
Salina D’Onofrio, MA ATR-BC, Child Trauma Clinician
Vickie Melvin, MSW, LSW, Manager, Victim Services
Victoria Gims, MHS, Lead Victim Advocate/Medical Liaison
Catia De Los Santos, Bilingual Victim Advocate
Nuria Orsino, MSW, Bilingual Victim Advocate
Kathy Miller, MSW, LCSW, PRT-S, Family Mental Health Care Coordinator
Devon Smith, MSW, Victim Advocate
Raquel White, Victim Advocate
Glenn Wilson, Victim Advocate
Genevieve Brown, M. Ed, Manager, Intake Services and MDT Coordination
Jamilia Anderson, Lead Intake Coordinator
Saqouna Crawford, Intake Coordinator
Melissa Nes, Client Database Manager/Custodian of Records
Melina Papanikolaou, Intake Coordinator
Rayna Smaller, Childcare Specialist
Jimmia Tull-Williams, Childcare Specialist
Denise Wilson, MSW, LSW, Manager, Forensic Services
Colleen Getz, MSW, LCSW, Lead Forensic Interview Specialist
Michelle Kline, MSS, LCSW, Lead Forensic Interview Specialist
Takeisha Allen, MSW, Forensic Interview Specialist
Carolina Castaño, MS, Bilingual Forensic Interview Specialist
Christian Dozier, MA, LPC, Forensic Interview Specialist
Sherrill Patterson, MSW, LCSW, Forensic Interview Specialist
Leslie Santos, MS, Bilingual Forensic Interview Specialist
### Statement of Financial Position

#### Revenue & Support

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grant Contracts</td>
<td>$3,151,608.00</td>
<td></td>
<td>$3,151,608.00</td>
<td>$3,168,445.00</td>
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<tr>
<td>Foundation Grants &amp; Contributions</td>
<td>$520,694.00</td>
<td>$75,000.00</td>
<td>$595,694.00</td>
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<td>Fundraising Events</td>
<td>$232,749.00</td>
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<td>$232,749.00</td>
<td>$238,842.00</td>
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<tr>
<td>Less: Cost of Direct Donor Benefits</td>
<td>($78,486.00)</td>
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<td>($78,486.00)</td>
<td>($69,651.00)</td>
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<tr>
<td>Contributed Support</td>
<td>$119,159.00</td>
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<td>$119,159.00</td>
<td>$79,581.00</td>
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<tr>
<td>Interest Income</td>
<td>$777.00</td>
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<td>$777.00</td>
<td>$476.00</td>
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<tr>
<td>Other Revenue</td>
<td>$4,250.00</td>
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<td>$4,250.00</td>
<td>$4,545.00</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>$253,534.00</td>
<td>($253,534.00)</td>
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<tr>
<td><strong>Total Revenue &amp; Support:</strong></td>
<td>$4,204,285.00</td>
<td>$178,534.00</td>
<td>$4,025,751.00</td>
<td>$4,331,254.00</td>
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#### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$3,417,563.00</td>
<td>$3,417,563.00</td>
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<tr>
<td>Management &amp; General</td>
<td>$228,670.00</td>
<td>$228,670.00</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$350,014.00</td>
<td>$350,014.00</td>
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<tr>
<td><strong>Total Expenses:</strong></td>
<td>$3,996,247.00</td>
<td>$3,996,247.00</td>
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<tr>
<td>Change in Net Assets</td>
<td>($178,534.00)</td>
<td>($178,534.00)</td>
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<tr>
<td><strong>Net Assets, Beginning of Year:</strong></td>
<td>$573,666.00</td>
<td>$479,500.00</td>
</tr>
<tr>
<td><strong>Net Assets, End of Year:</strong></td>
<td>$781,704.00</td>
<td>$300,966.00</td>
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</tbody>
</table>

### Statement of Financial Position

#### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$720,502.00</td>
<td>$574,935.00</td>
</tr>
<tr>
<td>Grant Contracts Receivable</td>
<td>$365,387.00</td>
<td>$396,618.00</td>
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<tr>
<td>Unconditional Promises to Give</td>
<td>$178,333.00</td>
<td>$311,666.00</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$8,062.00</td>
<td>$19,040.00</td>
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<tr>
<td>Property &amp; Equipment, Net of Accumulated Depreciation</td>
<td>$94,978.00</td>
<td>$89,915.00</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$20,418.00</td>
<td>$4,378.00</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$1,387,680.00</td>
<td>$1,396,552.00</td>
</tr>
</tbody>
</table>

#### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$132.00</td>
<td>$18,558.00</td>
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<tr>
<td>Accrued Expense</td>
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<tr>
<td>Deferred Revenue</td>
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<td>$3,000.00</td>
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<tr>
<td>Due to Funder</td>
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<tr>
<td>Deferred Rent</td>
<td>$175,887.00</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>$305,010.00</td>
<td>$343,386.00</td>
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#### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$781,704.00</td>
<td>$573,666.00</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$300,966.00</td>
<td>$479,500.00</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$1,082,670.00</td>
<td>$1,053,166.00</td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>$1,387,680.00</td>
<td>$1,396,552.00</td>
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